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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:MATZ, *et al.***Group Art Unit:** 3622**Application No.** 10/017,111**Examiner:** ALVAREZ, Raquel**Filed:** December 14, 2001**Title:** "Method and System for Targeted Incentives"

37 C.F.R. § 1.8 CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

Scott P. Zimmerman
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17 SEP 2004
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AMENDMENT IN RESPONSE TO FIRST OFFICE ACTION

Mail Stop: Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

Commissioner:

Assignee respectfully requests entry of the following amendment and remarks contained herein in response to the Office Action mailed June 24, 2004. Assignee respectfully submits that the amendment and remarks contained herein place the pending claims in a condition for allowance.